

Invitation for Proposals

IFP Number **2022-KHM-IFP-001**

UNFPA, United Nations Population Fund, an international development agency, invites qualified organizations to submit proposals to “Develop and implement the digital sexuality education and innovative communication initiatives emphasizing the need for access to Sexual and Reproductive Health Rights information and service (SRHR), Comprehensive Sexuality Education (CSE), Gender and Mental Health and Psychosocial Support (MHPSS) to make young people “better able to exercise their rights and choices”. The purpose of the Invitation for Proposals is to identify eligible non-governmental organizations for prospective partnership with UNFPA Cambodia to support achievement of results outlined in the CPAP 2019-2023 or section 1.3 below.

Organizations that wish to participate in this Invitation for Proposals are requested to send their submission through email or mail clearly marked “NGO Invitation for Proposals” at the following address:

UNFPA Cambodia Country Office mailing address/email address

United Nations Population Fund (UNFPA)
Phnom Penh Centre (Building A),
5th Floor, Room 526, Tonle Bassac, Chamkar Mon, Phnom Penh, Cambodia

We suggest interest organizations to submit proposal electronically.
Email: cambodia.office@unfpa.org

Proposals are due by 05:00 pm on 6 April 2022 (time in Phnom Penh, Cambodia).

Proposals received after the date and time may not be accepted for consideration.

Proposal must be submitted in English language.

Any requests for additional information must be addressed in writing by 28 March 2022 at the latest to **Mr Vutha PHON, Programme Specialist-Youth**, via email: phon@unfpa.org

UNFPA shall notify applying organizations whether it is considered for further action.

Please see [Working with UNFPA: Key information for UNFPA Implementing Partners on completing the Protection from Sexual Exploitation and Abuse \(PSEA\) Assessment](#).

Section 1: Background

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| 1.1 UNFPA mandate | UNFPA is the lead UN agency for delivering a world where every pregnancy is wanted, every birth is safe, and every young person's potential is fulfilled. |
| 1.2 UNFPA Programme of Assistance in Cambodia | In Cambodia, UNFPA Country Programme 2019-2023 will continue to support the Royal Government of Cambodia to advance the goal of the International Conference on Population and Development (ICPD) which is to “ <i>achieve universal access to sexual and reproductive health, realize reproductive rights, and reduce maternal mortality to accelerate progress on the agenda of the Programme of</i> |

Action of the International Conference on Population and Development, to improve the lives of women, adolescents and youth, enabled by population dynamics, human rights and gender equality”, which continues to guide UNFPA’s work and Strategic Plan.

Further information on the programme can be found on <https://cambodia.unfpa.org/en>

1.3 Specific results

Within this framework and as set out in UNFPA Country Programme 2019-2023 working with government and other partners, UNFPA is working with governments, partners and other UN agencies to directly tackle many of these goals – in particular Goal 3 on health, Goal 4 on education and Goal 5 on gender equality – and contributes in a variety of ways to achieving many of the rest; for example Goal 17 on partnerships for the SDGs that includes also data and accountability. In that respect, UNFPA together with partners will work closely to support the Royal Government of Cambodia to strengthen national capacity to implement the Sustainable Development Goals, recently localized and endorsed by the country. Special attention will be provided to UNFPA prioritized Sustainable Development Goal indicators.

The National Youth Development Council (NYDC), the Ministry of Education, Youth and Sport (MoEYS) and the United Nations Population Fund (UNFPA) with financial support from the Government of Japan have committed to working together on the joint project efforts. To fill the knowledge gaps among young people in Cambodia during the COVID-19 pandemic, **We seek an international and/or national non-government organisation (new Implementing Partner) to develop and implement the digital sexuality education and innovative communication initiatives emphasizing the need for access to Sexual and Reproductive Health Rights information and service (SRHR), Comprehensive Sexuality Education (CSE), Gender and Mental Health and Psychosocial Support (MHPSS) to make young people “better able to exercise their rights and choices.**

Intervention 1. Develop youth-friendly Mobile App

- Mobile App design (Android is preferable) and maintenance.
- Develop content and delivery channel strategy.

Intervention 2. Raise awareness about the availability of the App

- Pilot the App campaign with specific youth core group and youth in urban and remote areas.
- Create a promotion and marketing campaign (market strategy).
- Carry out a mobile app launch.

Intervention 3. Monitoring and evaluation of the App utilization/implementation

- Conduct tracking and monitoring to measure the success of this mobile app is how many people have actually downloaded and intended to use the mobile app. Tracking those who have

- regularly opened and engaged with the mobile app will inform the usefulness of this mobile app.
- Prepare assessment report to inform for scaling up the App for the long-term investment.

Additional documentation/information can find in the Annex A: TOR

Section 2: Application requirements and timelines

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| 2.1 Documentation required for the submission | The expression of interest shall include the following documentation: <ul style="list-style-type: none"> ● Copy of provisions of legal status of the NGO in Cambodia which is <i>required to be eligible for review</i> ● Copy of provisions of legal status of the NGO in Cambodia (for INGOs) ● Attachment I – NGO Profile and Programme Proposal ● Latest three years of annual reports and audit reports as separate documents or hyperlink to the documents | |
| 2.2 Indicative timelines | Invitation for Proposal issue date | 22 March 2022 |
| | Deadline for submissions of proposals | 6 April 2022 (by 05:00 pm Phnom Penh time) |
| | Deadline for requests of additional information/ clarifications | 28 March 2022 |
| | Review of NGO submissions | 7-11 April 2022 |
| | Notification of results communicated to NGO | 20 April 2022 |

Section 3: Process and timelines

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| 3.1 Review & evaluation of NGO submissions | <p>Applications will be assessed by a review panel to identify organizations that have the required knowledge, skills, and capacity to support achievement of results <i>using criteria outlined in section 3.2 below.</i></p> <p>It should be noted, however, that participation in this Invitation for Proposals does not guarantee the organization will be selected for partnership with UNFPA. Selected NGOs will be invited to enter into an implementing partner agreement and applicable UNFPA programme policy and procedures will apply.</p> |
| 3.2 Selection criteria | <p>Eligible organizations will be selected in a transparent and competitive manner, based on their capacity to ensure the highest quality of service, including the ability to apply innovative strategies to meet programme priorities in the most efficient and cost-effective manner.</p> <p>UNFPA Cambodia office will review evidence provided by the NGO submission and evaluate applications based on the following criteria:</p> <p>NB: Any proposal not submitted in specified working language will be excluded from consideration.</p> |

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| | Governance & Leadership | <ul style="list-style-type: none"> ● The organization has a clearly defined mission and goals that reflect the organization’s structure and context, as well as alignment to UNFPA priority areas. ● Organization does not have a history of fraud, complaints or service delivery issues. |
| | Human Resource | <ul style="list-style-type: none"> ● Organization has sufficient staff resources and technical expertise to implement the proposed activities. ● Organization does not have conflicts of interest with UNFPA or its personnel that cannot be effectively mitigated. |
| | Comparative Advantage | <ul style="list-style-type: none"> ● The organization’s mission and/or strategic plan focuses on at least one of the UNFPA’s programme areas. ● The organization has experience in the country or field and enjoys prominence in areas related to UNFPA’s mandate. ● The organization has a proven track record in implementing similar activities and is seen as credible by its stakeholders and partners. ● The organization has relevant community presence and ability to reach the target audience; especially vulnerable populations and hard-to-reach areas. |
| | Monitoring | <ul style="list-style-type: none"> ● The organization has systems and tools in place to systematically collect, analyse and use programme monitoring data |
| | Partnerships | <ul style="list-style-type: none"> ● The organization has established partnerships with the government and other relevant local, international and private sector entities. |
| | Environmental Considerations | <ul style="list-style-type: none"> ● The organization has established policies or practices to reduce the environmental impact of its activities. If no policies exist, the organization must not have a history of its activities causing negative impact to the environment. |
| 3.3 Prospective partnership agreement | UNFPA will inform all applicants of the outcome of their submissions in writing to the email/ postal address indicated in the NGO submission. | |

Attachment I: NGO Profile and Programme Proposal (To be completed by NGO submitting proposal)

Click to download template in Ms-word file https://docs.google.com/document/d/1Zgf3_n_M1TnQ6bJ4BZ-nSpoKU9Zeopa/edit?usp=sharing&oid=108615225631230311840&rtpof=true&sd=true

The purpose of this proposal is to provide the following information: a) overview of the NGO, b) an outline of the activities the NGO is proposing to partner with UNFPA and c) provide UNFPA with sufficient evidence to show it meets the criteria outlined in section 3.2 of the IFP. Information provided in this form will be used to inform the review and evaluation of NGO submissions as outlined in the Invitation for Proposals.

| Section A. NGO Identification | | |
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| A.1 Organization information | Organization name | |
| | Address | |
| | Website | |
| A.2 Contact information | Name | |
| | Title/Function | |
| | Telephone | |
| | Email | |
| | Are you registered in the United Nations Partner Portal ? | |
| A.3 Conflict of interest statement | To your knowledge, do any staff members of your organization have personal or financial relationships with any staff of UNFPA, or any other conflicts of interest with this programme or UNFPA? If so, please explain. | |
| A.4. Fraud statement | Does your organization have fraud prevention | |

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| | policies and practices in place? | |
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Section B. Overview of the organization

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| B.1 Annual budget | Size of annual budget (previous year, USD) | |
| | Source of funding | <i>Outline funding base, including local, international, and private sector donors</i> |
| | Main funding partners/ donors | |
| B.2 Staff capacity | <i>List of number and key functions of core organization staff</i> | |

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| B.3 NGO mandate and background | <i>Outline the organization’s mandate and field of work, and how it aligns to UNFPA’s mandate.</i> | |
| B.4 Available expertise and specialists | <i>Outline the distinctive technical capacity of the organization to achieve results in the proposed programmatic area</i> | |
| B.5 Experience in proposed area of work | <i>Outline of type/scope and key results achieved in proposed programmatic area in recent years, including any recognition received at local / global level for the work in the proposed area. Include a summary experience in Cambodia and prior experience with any organization of the United Nations</i> | |
| B.6 Knowledge of the local context/ Accessibility to target population | <i>Outline of presence and community relations in the location(s) the activities will be implemented in: include access to vulnerable populations and hard-to-reach areas, if any)</i> | |
| B.7 Credibility | <i>To what extent is the NGO recognized as credible by the government, and/or other key stakeholders/partners?</i> | |
| B.8 Monitoring | <i>Outline the systems in place (policies, procedures, guidelines, and other tools) that systematically collect, analyse and use programme monitoring data</i> | |

Section C. Proposal overview

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| C.1 Programme title | |
| C.2 Results to which the | <i>Refer to Section 1.3 of the Invitation for Proposal</i> |

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| programme contributes | |
| C.3 Proposed programme duration | <i>From MM/YYYY to MM/YYYY</i> |
| C.4 Proposed Programme budget | |

| Section D. Proposed interventions and activities to achieve intended results | |
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| D.1 Programme Summary | <p><i>This section should provide a brief summary of the programme.</i></p> <p><i>It should include a problem statement, the context and the rationale for the Programme:</i></p> <ul style="list-style-type: none"> ● <i>Overview of the existing problem;</i> ● <i>How the problem is linked to global/regional/national priorities and policies; and</i> ● <i>The relevance of the programme in addressing problem identified</i> |
| D.2 Organizational background and capacity to implement | <i>This section should briefly explain why the proposing organization has the experience, capacity and commitment to successfully implement the workplan.</i> |
| D.3 Expected results | <i>“What” this programme will achieve - programme objectives and expected results</i> |
| D.4 Description of activities and budget | <i>This section includes a detailed description of budgeted activities to be undertaken to produce the expected results. Clear linkages between activities and results must be indicated. The applicant should include a separate excel spreadsheet with full details of activities and associated budget.</i> |
| D.5 Gender, Equity and Sustainability (optional) | <i>Explain briefly the practical measures taken in the programme to address gender, equity and sustainability considerations</i> |
| D.6 Environmental impact | <i>Outline the likely environmental impact of the programme, if any.</i> |
| D.7 Other partners involved | <i>This section outlines other partners who have a role in programme implementation, including potential sub-contractees and other organization providing technical and financial support for the programme</i> |
| D.8 NGO contribution | <i>This section briefly outlines the partner specific contribution to the programme (monetary or in-kind)</i> |

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| D.9 Additional documentation | <i>Additional documentation can be mentioned here for reference</i> |
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Section E. Programme Risks and Monitoring

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| E.1 Risks | <i>Identify major risk factors that could result in the proposed activities not being successfully implemented and any key assumptions on which the proposed intervention is based. Include any actions the organization will undertake to address/reduce identified risk(s).</i> |
| E.2 Monitoring | <i>This section briefly outlines the monitoring activities</i> |

Section F. References

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| Please provide 3 references to support your proposal. Include name, title, contact information and brief summary of relationship. | |
| Reference 1: | |
| Reference 2: | |
| Reference 3: | |

Section G. Preventing Sexual Exploitation and Abuse (PSEA) Capacity Assessment

Please note, the results of this assessment may be shared with other United Nations entities

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| G.0 Preliminary Screening | <p>Does the organization have direct contact with beneficiaries? Yes <input type="checkbox"/> No <input type="checkbox"/></p> <p>If your response is no, stop here and do not complete this section. However, please note if your organization begins working with beneficiaries at a later date, UNFPA will require your organization to fill out a self-assessment.</p> <p>If yes, please continue.</p> <hr/> <p>Has the organization’s PSEA capacity been assessed by a UN entity in the last 5 years? Yes <input type="checkbox"/> <i>If yes, share the assessment rating and supporting documentation with UNFPA and do not complete this section.</i> No <input type="checkbox"/> <i>If no, complete G.1 through G.8</i></p> |
| G.1 Policy Requirement | <p><i>Please provide supporting documentation for any fields marked “Yes”.</i></p> <p>Your organization has a policy document on PSEA. At a minimum, this document should include a written undertaking that the partner accepts the standards of conduct listed in section 3 of the ST/SGB/2003/13. Yes <input type="checkbox"/> No <input type="checkbox"/></p> |

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| | <p>Supporting documentation may include:</p> <ul style="list-style-type: none"> <input type="checkbox"/> Code of Conduct (internal or interagency) <input type="checkbox"/> PSEA policy <input type="checkbox"/> Documentation of standard procedures for all personnel to receive/sign PSEA policy <input type="checkbox"/> Other (please specify): |
| <p>G.2 Subcontracting</p> | <p>Your organization’s contracts and partnership agreements include a standard clause requiring sub-contractors to adopt policies that prohibit SEA and to take measures to prevent and respond to SEA.</p> <p>Yes <input type="checkbox"/> No <input type="checkbox"/> *N/A <input type="checkbox"/></p> <p>Supporting documentation may include:</p> <ul style="list-style-type: none"> <input type="checkbox"/> Contracts/partnership agreements for sub-contractors <input type="checkbox"/> Other (please specify): <p><i>* Please Note: If the partner notes that it does not have subcontractors in the self-assessment this core standard is not applicable and UNFPA will assess this core standard as N/A. However, if this situation changes and the same partner subsequently subcontracts activities to another entity, this would warrant a re-assessment.</i></p> |
| <p>G.3 Recruitment</p> | <p>Your organization has a systematic vetting procedure in place for job candidates through proper screening. This must include, at minimum, reference checks for sexual misconduct and a self-declaration by the job candidate, confirming that they have never been subject to sanctions (disciplinary, administrative or criminal) arising from an investigation in relation to SEA, or left employment pending investigation and refused to cooperate in such an investigation.</p> <p>Yes <input type="checkbox"/> No <input type="checkbox"/></p> <p>Supporting documentation may include:</p> <ul style="list-style-type: none"> <input type="checkbox"/> Reference check template including check for sexual misconduct (including reference from previous employers and self-declaration) <input type="checkbox"/> Recruitment procedures <input type="checkbox"/> Other (please specify): |
| <p>G.4 Training</p> | <p>Your organization holds mandatory trainings (online or in-person) for all IP employees and associated personnel¹ (herein “personnel”) on PSEA and relevant procedures. The training should, at a minimum include:</p> <ol style="list-style-type: none"> 1) a definition of SEA (that is aligned with the UN's definition); 2) an explanation on prohibition of SEA; and |

¹ Associated personnel include sub-contractors, consultants, interns or volunteers and others associated with or working on behalf of the Partner.

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| | <p>3) actions that personnel are required to take (i.e. prompt reporting of allegations and referral of victims).</p> <p>Yes <input type="checkbox"/> No <input type="checkbox"/></p> <p>Supporting documentation may include:</p> <ul style="list-style-type: none"> <input type="checkbox"/> Training package <input type="checkbox"/> Attendance sheets <input type="checkbox"/> Training certificates <input type="checkbox"/> Other (please specify): |
| G.5 Reporting | <p>Your organization has mechanisms and procedures for personnel, recipients of assistance and communities, including children, to report SEA allegations that comply with core standards for reporting (i.e. safety, confidentiality, transparency, accessibility).</p> <p>Yes <input type="checkbox"/> No <input type="checkbox"/></p> <p>Supporting documentation may include:</p> <ul style="list-style-type: none"> <input type="checkbox"/> Internal Complaints and Feedback Mechanism <input type="checkbox"/> Participation in joint reporting mechanisms <input type="checkbox"/> Communication materials <input type="checkbox"/> PSEA awareness-raising plan <input type="checkbox"/> Description of reporting mechanism <input type="checkbox"/> Whistle-blower policy <input type="checkbox"/> Other (please specify): |
| G.6 Assistance | <p>Your organization has a system to refer SEA victims to locally available support services, based on their needs and consent. This can include actively contributing to in-country PSEA networks and/or GBV systems (where applicable) and/or referral pathways at an inter-agency level.</p> <p>Yes <input type="checkbox"/> No <input type="checkbox"/></p> <p>Supporting documentation may include:</p> <ul style="list-style-type: none"> <input type="checkbox"/> Internal or Interagency referral pathway <input type="checkbox"/> List of Available service providers <input type="checkbox"/> Description of referral or Standard Operation Procedure (SOP) <input type="checkbox"/> Referral form for survivors of GBV/SEA <input type="checkbox"/> Guidelines on victim assistance and/or training on GBV and GBV case management principles <input type="checkbox"/> Other (please specify): |
| G.7 Investigations | <p>Your organization has a process for investigation of allegations of SEA and can provide evidence. This may include a referral system for investigations where in-house capacity does not exist.</p> |

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| | <p>Yes <input type="checkbox"/> No <input type="checkbox"/></p> <p>Supporting documentation may include:</p> <ul style="list-style-type: none"> <input type="checkbox"/> Written process for review of SEA allegations <input type="checkbox"/> Dedicated resources for investigation(s) and/or commitment of partner for support <input type="checkbox"/> PSEA investigation policy/procedures <input type="checkbox"/> Contract with professional investigative service <input type="checkbox"/> Other (please specify): |
| <p>G.8 Corrective Measures</p> | <p>Your organization has taken appropriate corrective action in response to SEA allegations, if any.</p> <p>Yes <input type="checkbox"/> No <input type="checkbox"/> N/A <input type="checkbox"/></p> <p>Supporting documentation may include:</p> <ul style="list-style-type: none"> <input type="checkbox"/> Evidence of implementation of corrective measures identified by the UN partner entity, including capacity strengthening of staff. <input type="checkbox"/> Specific measures to identify and reduce risks of SEA in programme delivery. <input type="checkbox"/> Other ((please specify): |



Terms of Reference

Develop and implement the digital sexuality education and innovative communication initiatives emphasizing the need for access to Sexual and Reproductive Health Rights information and service (SRHR), Comprehensive Sexuality Education (CSE), Gender and Mental Health and Psychosocial Support (MHPSS) to make young people “better able to exercise their rights and choices”.

Proposals are due by 05:00 PM on 6 April 2022 (time in Phnom Penh, Cambodia).

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Phnom Penh Centre (Building A),
5th Floor, Room 526, Tonle Bassac, Chamkar Mon, Phnom Penh, Cambodia

We suggest interest organizations to submit proposal electronically.

Email: cambodia.office@unfpa.org

I. Introduction

a. About Project:

Full project title:

Develop and implement the digital sexuality education and innovative communication initiatives emphasizing the need for access to Sexual Reproductive Health Rights information and service (SRHR), Comprehensive Sexuality Education (CSE), Gender and Mental Health and Psychosocial Support (MHPSS) to make young people “better able to exercise their rights and choices”.

Short project title:

Digital sexuality education and innovative communication initiatives to make young people “better able to exercise their rights and choices”.

Target areas:

Primary target areas: 4 provinces (Phnom Penh, Mondul Kiri, Ratanak Kiri and Preah Vihear)

Secondary target areas: Nationwide

Expected beneficiary:

At least 7,000 - 10,000 young people aged 15-24 have access to Mobile App on Sexual and Reproductive Health Rights information and service (SRHR), Comprehensive Sexuality Education (CSE), Gender and Mental Health and Psychosocial Support (MHPSS).

b. Background and Rationale

Cambodia has made remarkable progress, economic growth and stability of peace. The key driver for the country's economic growth is bound with young people who is a dynamic and promising economic, social and cultural force. Cambodia's large adolescent and youth dividends have become a vital part of the country's labour force and development. Cambodia has a large youth population (28 per cent aged 10-24 years), which presents a unique opportunity for the country to reap its demographic dividend by increasing investment in human capital development. This will allow more sustainable social and economic development, in line with Cambodia's vision of becoming a middle-income country by 2030 and a high-income country by 2050. Youth Development would be the first range of our priorities and our responsibilities. Youth improvement must be of strategic importance for **Cambodia to accelerate the National Commitments to the Nairobi Summit (ICPD25) and UNDAF Youth Accelerator and as well as a means to deliver for 2030 Sustainable Development Goals (SDGs) and Cambodia SDGs**. While adolescents and youth play a critical role in the country's economic development, also they too often face challenges with health problems, exploitation, right abuse, and access to information, services and protection. As such, youth is considered as one of the most vulnerable groups in the country, especially the marginalized and out-of-school youth.

In 2011, the Royal Government of Cambodia (RGC) developed the National Policy on Youth Development (NPYD). The policy calls for a holistic approach across all concerned sectors, “to work together to improve youth's capacity and provide them with the opportunity to develop their potential in education, employment, health and decision making, and participation in the development of their families, communities, nation and the world”. As a way to operationalise the NYDP, the National Youth Development Council (NYDC) was established in 2014 to play a coordinating role and implement the NYDP. The Ministry of Education, Youth and Sport (MoEYS) – as the Secretariat General of Cambodia's Council for Youth Development – with the approval of the Council of Ministers in the Plenary Session of June 24, 2011, has developed the National Policy on Cambodian Youth Development. MoEYS also established Youth Councils for upper secondary (grades 10 to grade 12).

The United Nations Population Fund, UNFPA, is the United Nations sexual and reproductive health agency. Our mission is to deliver a world where every pregnancy is wanted, every childbirth is safe and every young person's

potential is fulfilled. UNFPA is reimagining the delivery of its programmes and spearheading innovative solutions to accelerate progress for women and girls, by disrupting inequalities and removing the barriers between women and girls and their rights and choices. Investment in new solutions pave the way towards the realization of the Sustainable Development Goals, and a world with zero unmet need for family planning, zero preventable maternal deaths, zero gender-based violence and harmful practices. UNFPA's Strategic Plan 2022-2025 has identified innovation as a key accelerator to meet tomorrow's challenges and boost its impact.

Comprehensive Sexuality Education (CSE) and Youth

UNFPA has been working with MoEYS to integrate Comprehensive Sexuality Education (CSE) into the national primary and secondary school curriculum since 2015. In line with CSE nationwide rolling-out plan, we support the Ministry of Education, Youth and Sport (MOEYS) to prepare the materials, training of teachers and the implementation in the school. Between 2011 and 2015, UNFPA in partnership with the MoEYS, a pilot program on CSE was conducted in nine provinces of Cambodia by MoEYS and received positive results in a 2014 UNFPA evaluation. In the country program 2016-2018, CSE was successfully integrated into the health education curriculum as mandatory learning in the national school curriculum. UNFPA continues to support the MoEYS for the design and implementation of a national health/CSE curriculum in school for grades 5–12 and additionally support both the pre-service and in-service training of teachers. The CSE design is in line with the international standards focusing on promoting gender-equitable attitude, power relation, and positive gender norms, which will ultimately enable young people to protect their health, well-being, and dignity based on human rights principles and advances gender equality and the rights and empowerment of young people.

Sexual and Reproductive Health Rights (SRHR) of Youth

Good sexual and reproductive health is a state of complete physical, mental and social well-being in all matters relating to the reproductive system. It implies that people are able to have a satisfying and safe sex life, the capability to reproduce, and the freedom to decide if, when, and how often to do so. To maintain one's sexual and reproductive health, people need access to accurate information and the safe, effective, affordable and acceptable contraception method of their choice. They must be informed and empowered to protect themselves from sexually transmitted infections. And when they decide to have children, women must have access to services that can help them have a fit pregnancy, safe delivery and healthy baby. Every individual has the right to make their own choices about their sexual and reproductive health. UNFPA, together with a wide range of partners, works toward the goal of universal access to sexual and reproductive health and rights, including family planning.

The Youth Situation Analysis in Cambodia was conducted in partnership with National Youth Development Council and initiated under UN agencies' joint funding (UNFPA, UNICEF, UNAIDS and WFP), was designed to provide an update on the situation of adolescents and youth in four priority areas: education, employment, health, and participation. The objectives were to present data on adolescents aged 10-19 and youth aged 15-24 to government and other decision-makers to identify unmet needs in the four focus areas. Specifically, it sought to provide an updated demographic profile, generate quantitative and qualitative data on the current situation, challenges, and issues and gather data on gaps and areas for future interventions. The report highlighted that parents and schools were the main sources of information for young people aged 15-24 about sexual and reproductive health. 33% of males and 29% of female respondents got information on sexual and reproductive health from formal education, while 18% of female respondents learned from their mothers and only 5% of males. 20% of male respondents reported that they had never received information from any source on such topics, whereas only 9% of females reported not receiving information from any sources on these topics. Almost 41% of all respondents aged 15-24 from the structured survey perceived that they have enough knowledge, and they do not want to get more information related to this topic. However, the structured survey results further revealed that comprehensive knowledge of young people aged 15-24 on sexual or reproductive health is still limited. Only 50% of the respondents understood the possibility of a woman getting pregnant after the first time she had sexual intercourse, and only 35% had basic knowledge on the menstrual cycle and the possibility of pregnancy.

Adolescent pregnancy

Adolescent pregnancy remains a major public health concern and gender priority in Cambodia. Whereas the total fertility rate for women of reproductive age has sharply declined, the pregnancy rate among girls aged 15-19 has increased from 8% in 2010 to 12% in 2014 (Cambodia DHS). The percentage of rural girls beginning childbearing before the age of 20 is double that of urban girls. In Cambodia, Adolescent pregnancy is often not out of deliberate choice, but rather a consequence of community expectations and traditional mindsets, lack of education, lack of sexual and reproductive health knowledge and the lack of understanding of the social and health implications involved with pregnancy at a very young age. The lack of education is both a contributor to and a result of adolescent pregnancy. Future prospects become limited when young girls become pregnant at a too young age. The CDHS report showed that the northeast provinces (*Monduliri, Ratanak Kiri, Preah Vihear and Steung Treng*) had high fertility and premarital conception. Babies born to mothers aged less than 18 years also have a higher risk of poor perinatal and child health outcomes, including stillbirth, preterm birth, low birth weight, and excess mortality. Additionally, pregnancy is associated with lower education attainment and poverty, with substantial implications for girls' empowerment and gender equality.

Well-being and mental health of youth

The Youth Situation Analysis in Cambodia report showed that around 1 in 2 of adolescents and youth between the aged 10-24 had heard of anxiety and depression. Adolescents and youth understood most of the symptoms of anxiety and depression, such as persistent anger, irritability, restlessness, and feelings of worry and fear for a week or longer. 18% reported that they had experienced anxiety or depression themselves. 33% of youth aged 20-24 reported that they have been very anxious or depressed, with 27% reporting that this was related to the COVID-19 pandemic. For adolescents and youth aged 15-19, 18% had been very anxious or depressed, and 15% reported having experienced this during COVID-19 outbreak. Among the adolescents aged 10-14, 13% said that they had been very anxious or depressed and 11% experienced this during COVID-19 outbreak.

II. Purpose of the Assignments

The National Youth Development Council (NYDC), the Ministry of Education, Youth and Sport (MoEYS) and the United Nations Population Fund (UNFPA) with financial support from the Government of Japan have committed to working together on the joint project efforts. To fill the knowledge gaps among young people in Cambodia during the COVID-19 pandemic, ***We seek an international and/or national non-government organisation (new Implementing Partner) to develop and implement the digital sexuality education and innovative communication initiatives emphasizing the need for access to Sexual and Reproductive Health Rights information and service (SRHR), Comprehensive Sexuality Education (CSE), Gender and Mental Health and Psychosocial Support (MHPSS) to make young people “better able to exercise their rights and choices.***

While the internet and social media are widely used by the youth generation, this digital media contains too much information including false or misleading information. Called an “infodemic”, this may cause confusion and risk-taking behaviors that can harm health and lead to mistrust in health authorities and undermine the public health responses². This is also common for the society and generation who seek and share health information on SRHR through the internet. The Adolescent and Youth Friendly Mobile App would be developed at a national scale and as one integrated trusted information platform, which consolidates all information, supports and resources where people can obtain accurate information at any time, from anywhere. This mobile app will also provide information on pre-exposure prophylaxis among young men who have sex with men and transgender women at-risk for HIV. The mobile app (digital technology) will provide another entry-point for sexuality education. The internet and digital platform will enable a safe private space, and provide personalized

² https://www.who.int/health-topics/infodemic/the-covid-19-infodemic#tab=tab_1

and easily accessible answers and consults to critical questions about sexuality and healthy relationships. Young people will be included at every stage of the development and implementation process. Using digital technologies can positively impact and reduce adolescent pregnancy in Cambodia where they can access the quality of SRHR information and services for adolescents and youth and appropriate information in regards to language or ethnic minority barriers, and geographical disadvantages.

The initial period to measure success for this mobile app is reliant on the number of people who will have downloaded and used the mobile app, which will track the source of the installation and track the downloads on a daily basis to provide insight into the impact of any related campaigns. It also monitors the activation rate and the percentage of people who have downloaded the app, who actually have launched it for use, and been actively engaged. Tracking those who have regularly opened and engaged with the mobile app will inform the usefulness of this mobile app.

Key interventions:

Intervention 1. Develop youth-friendly Mobile App

- Mobile App design (Android is preferable) and maintenance.
- Develop content and delivery channel strategy.

Intervention 2. Raise awareness about the availability of the App

- Pilot the App campaign with specific youth core group and youth in urban and remote areas.
- Create a promotion and marketing campaign (market strategy).
- Carry out a mobile app launch.

Intervention 3. Monitoring and evaluation of the App utilization/implementation

- Conduct tracking and monitoring to measure the success of this mobile app is how many people have actually downloaded and intended to use the mobile app. Tracking those who have regularly opened and engaged with the mobile app will inform the usefulness of this mobile app.
- Prepare assessment report to inform for scaling up the App for the long-term investment.

III. Timeframe:

The assignment will commence upon signing the contract and be expected to complete by 28 February 2023 (April 2022 – 28 February 2023, 10-11 months approximately)

IV. Competencies:

The organization must have

- A proven track record on Adolescents and Youth development, Sexual and Reproductive Health Rights information and service (SRHR), Comprehensive Sexuality Education (CSE), Gender and Mental Health and Psychosocial Support (MHPSS), counselling and ending violence against women and children (EVAWC) programming.
- Experience working with private sectors (mobile phone companies) and managing Mobile App will be an added advantage.
- Managerial capacity to deliver the planned results in a cost-effective and professional manner and to carry out quality monitoring and reporting under Result Based Management (RBM) framework.
- An established organisational culture of accountability, sustainability and commitment.
- Written and transparent financial and administrative rules and regulations.

- A clear system for procurement and sub-contracting with appropriate checks and balances.
- Legally established and with a reputation as a leader in its area of interest.
- A mandate and programme activities that are aligned with the goals and activities of the proposed youth development programme.
- At least three years' external audit report.
- Updated CVs of the proposed team of consultants/staff members.

To verify potential agencies' compliance with the selection criteria, successful past performance as UN partner agency and recent programmatic, evaluation and audit reports will be assessed.

V. Budget

The total grant is a maximum of USD 100,000.

VI. Eligibility

Legally registered Non-governmental organisations (NGOs) in Cambodia with a proven track record in promoting youth development and existing operational capacities in relevant sectors in the proposed target areas are eligible to submit proposals. Note that an organization/agency submits a proposal with one or more sub-contractors as its partner (s).

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